

Workshop Descriptions

BUSINESS PLAN

Work on individual sections of your business plan in this workshop. Assistance provided by workshop leaders.

GOING INTO BUSINESS

This 5-hour workshop covers key areas in starting a new business. Get valuable tips from a marketing professional, lawyer, banker, accountant and insurance agent.

MARKETING FOR SUCCESS

This hands-on workshop helps you improve your business by focusing on marketing and selling skills including product positioning and promotional mix.

QUICKBOOKS

Interested in using accounting software or already using Quickbooks? This workshop covers the basics and tips for making the most of Quickbooks.

USING THE WEB TO GROW YOUR BUSINESS

Just because you have built a web site, doesn't mean you should stop there. Learn how to make the most of your web site.

INCOME TAXES FOR ONE-OWNER BUSINESSES (2009 EDITION)

Paying your taxes shouldn't be taxing. You will learn the tax basics to properly file your Federal Form 1040 as a sole proprietor or one-person LLC.

About SCORE & Our Chapter

Formed in 1964, SCORE is a nonprofit organization that works with the U.S. Small Business Administration. We provide a valuable public service by offering small businesses advice, training and support.

The Minneapolis chapter of SCORE has over 100 active volunteer counselors who last year served more than 4,000 clients by providing free counseling and conducting specialized planning workshops. Our volunteers are working/retired business owners, executives and corporate leaders with a broad variety of industry experience in every important business management discipline.

SCORE is a resource partner of the United States Small Business Administration (SBA). All SBA funded programs are extended to the public on a nondiscriminatory basis. SCORE services are provided without regard to race, color, national origin, gender, age, and disability. Persons with disabilities may request reasonable (special) accommodations (with a two-week advance notice). For special accommodations, please contact the Minneapolis SCORE Chapter 2. The material in this publication is based on work supported by the U.S. Small Business Administration under cooperative agreement SBAHQ-06-S-0001. Any opinion, findings and conclusions or recommendations expressed in this publication are those of the author and do not necessarily reflect the views of the U.S. Small Business Administration.

SCORE®

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SCORE® Workshops

Low-cost workshops for new
& existing business owners



Counselors to America's
Small Businesses

June-October 2010 Schedule

We help you start a business, grow a business and stay in business!

The SCORE Difference

SCORE workshops help you acquire and build the skills to start and succeed in your small business. At SCORE workshops, you will experience “the SCORE difference” – training by business owners and executives with extensive business experience who have faced themselves what you face now. Plus you receive free follow-up counseling to address your specific questions.

The SCORE difference sets our workshops apart from others, and their value is attested to by thousands of satisfied workshop attendees. Space is limited, so register today!

Name	
Company	
Address	
City	ZIP
E-Mail	
Phone	Alternate Phone
Workshop Name	Workshop Date

Please mail check payable to:

Minneapolis SCORE Chapter 2
8800 Highway 7, Bremer Bank Bldg #103
St. Louis Park MN 55426

Want to use your credit card? Register & pay at www.scorempls.org. Thank you.

Prepaid Registration...Add \$10 per session for walk-in registration

Workshop	Date	Time	Location	Cost
Business Plan	<input type="checkbox"/> July 31 <input type="checkbox"/> September 25	8:30am-12pm	SCORE Chapter 2 Office 8800 Highway 7 (Bremer Bank #103)	\$45
Going into Business	<input type="checkbox"/> June 5 <input type="checkbox"/> July 24 <input type="checkbox"/> September 11	9am-2pm (Lunch included)	Minnetonka Community Center 14600 Minnetonka Blvd., Minnetonka	\$50
Marketing for Success	<input type="checkbox"/> August 7 <input type="checkbox"/> December 4	9am-12pm	Minnetonka Community Center 14600 Minnetonka Blvd., Minnetonka	\$45
Quickbooks	<input type="checkbox"/> July 31 <input type="checkbox"/> October 23	9am-12pm	Minnetonka Community Center 14600 Minnetonka Blvd., Minnetonka	\$50
Using the Web to Grow Your Business	<input type="checkbox"/> July 28	10am-2pm	IKEA 8000 IKEA Way Bloomington, MN	\$45
	<input type="checkbox"/> To be determined August-September	9am-12pm	Minnetonka Community Center 14600 Minnetonka Blvd., Minnetonka	
Are You Ready to Start a Business	Offered online & upon request as a Webinar		Go to www.scorempls.org for details and how to register (*free online)	\$20*
Basic Accounting for the Non-Accountant	Offered online & upon request as a Webinar		Go to www.scorempls.org for details and how to register	\$35
Incomes Taxes for One-Owner Businesses (2009 Edition)	Offered online & upon request as a Webinar		Go to www.scorempls.org for details and how to register	\$20

Whether you are thinking about starting a business or have started one, SCORE workshops help you get and stay on the path to success.

Besides our workshops, SCORE provides one-on-one FREE counseling on a variety of business subjects from a variety of experts. Visit our website at www.scorempls.org to schedule an appointment or for walk-in counseling hours. Please call us at (952) 938-4570 if you have any questions.